The Software Starter improve entry and improve Series: shop online promotion (with CD-ROM) (Chinese Edition)

By CHANG XUE MEI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-07-01 Pages: 309 Publisher: Tsinghua University Press. basic information title: Software Starter Series: online shop and promote entry and improve (with CD-ROM) List Price: 46.00 yuan Author: Chang Xuemei Publisher: Tsinghua University Press Publication Date: July 1. 2012 ISBN: 9787302287407 words: Page: 309 Edition: 1st Edition Binding: Paperback: Weight: 658 g Editor's Summary online store. also known as virtual store . online mall or electronic mall . generally referred to shop. It is the birth of a whole new way of selling in the context of the rapid development of the Internet and e-commerce era. is based on third-party e-commerce platform. a form of e-commerce by businesses to conduct their own e-commerce Typical forms of organization. Online shop with a convenient and simple operating procedures. the way they operate flexible. less investment risk is small. has been more and more accepted. and quickly developed into a new. free fashion career. Online shop and promote the entry and improve (with CD) edited by often Xuemei. the book is divided into nine chapters. full and detailed explanation of...

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